AUTHOR’S PURPOSE

Easy as **P.I.E.**

<table>
<thead>
<tr>
<th>PERSUADE</th>
<th>INFORM</th>
<th>ENTERTAIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>The author is trying to get you to <strong>DO</strong>, <strong>TRY</strong>, or <strong>THINK</strong> something.</td>
<td>The author is trying to give you <strong>INFORMATION</strong> and <strong>TEACH</strong> you <strong>FACTS</strong>.</td>
<td>The author is trying to make you <strong>ENJOY</strong> the text and keep your <strong>ATTENTION</strong>.</td>
</tr>
</tbody>
</table>

- Commercials
- Billboards
- Advertisements
- Opinions
- Reviews
- Political cartoons
- Nonfiction Books
- Documentaries
- History/Science
- News Articles
- Recipes
- Biographies
- Research Reports
- Fiction Books
- Fantasy
- Adventure
- Mystery
- Romance
- Science Fiction
- Comics/Jokes